



Capabilities Statement

Kenetia Lee
 Founder & CEO

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COMPANY OVERVIEW

Paige Blu Industries, Inc. dba PopUP CleanUP is a janitorial service headquartered in Los Angeles. Our core competence is event cleaning before, during, and after large scale events from 150 to over 10,000 people and for event venues, with an emphasis on customer service and craftsmanship. We have experience on a wide range of projects from branding activations to fashion galas, to awards shows, to sporting competitions to food festivals occurring at multiple spaces simultaneously.

VISION STATEMENT

PopUP CleanUP's vision is to expand event cleaning services and products across the USA while maintaining our core values of exceptional craftsmanship and service.

TARGET CLIENTS

- Event Producers
- Experiential Marketers
- Production Facilities
- Indoor/Outdoor Events
- Event Venues
- Corporate Meeting Planners

PAST PERFORMANCE



YEARS ESTABLISHED

- Founded August 2016
- Third generation cleaning business

BUSINESS STRUCTURE

- S-Corporation
- DUNS #080672233
- California Janitorial License JS-LR-000025791

DIFFERENTIATOR

- Dedicated training program for all staff.
- Responsive, accessible, & attentive customer service (easy to reach a human being)
- Discreet and affable crews able to work with high profile clientele and family friendly arenas
- Comprehensive knowledge of event logistics and the health and safety of guests and clients
- Restroom porters, event setup and breakdown, deep cleaning, trash hauling and management

MEMBERSHIPS

- Culver City Chamber of Commerce
- LAX Coastal Chamber of Commerce Member
- LAGLCC Member
- Sacramento Asian Pacific Chamber of Commerce

CERTIFICATIONS

- City of Los Angeles, SBE 96462 DBE, SB, LBE, EBE, VSBE
- Los Angeles METRO, SBE 7930, DBE 7848
- California Unified Certification Program WBE, VSBE, MBE 2011027 WOSB

NAICS CODES

- 561720 - Janitorial
- 423850 - Supplies Merchant Wholesalers
- 562111 - Solid Waste Collection
- 561210 - Facilities Support Services

